

SPEAKER BIOGRAPHIES

BUSINESS FIGHTS POVERTY

Oxford 2019

SPEAKER BIOGRAPHIES

OPENING



George the Poet.

innovative brand of musical poetry has won him critical acclaim and has seen his work broadcast to billions of people worldwide, most notably performing the official poem for the Royal Wedding of Prince Harry and Meghan Markle.

George's podcast, 'Have You Heard George's Podcast?', expertly weaves his inimitable story-telling with intricate sound design and a powerful original score. BBC Radio 4 called one of the episodes "a story that could change the world".

In 2019, the podcast won "Podcast Of The Year" as well as four other Gold and two Silver British Podcast Awards, including Best New Podcast, Best Fiction, Smartest Podcast, Best Current Affairs, Best Arts & Culture, and Moment of the Year.



Zahid Torres-Rahman,

*Co-Founder and CEO,
Business Fights Poverty.*

Zahid has over 20 years' experience in business and international development, including at PwC and HM Treasury. Zahid is passionate about helping businesses collaborate with others to scale their social impact. Over his career he has helped create nearly 20 networks and communities that bring people together for social impact.

Zahid is the Founder and CEO of Business Fights Poverty, an award-winning UK B Corp that aims to harness the power of collaboration to help business unlock new opportunities for social impact. Collaborations are based on convening the best people from across the Business Fights Poverty network and beyond to co-create solutions to specific social impact challenges.



Yvette Torres-Rahman,

*Co-Founder and CFO,
Business fights Poverty.*

Yvette has over 20 years' experience in business, including at GlaxoSmithKline. Yvette is the Co-Founder and CFO of Business Fights Poverty, the world's largest business-led collaboration network focused on social impact. Business Fights Poverty is trusted by some of the world's most pioneering international businesses to curate meaningful and productive engagement with their peers and stakeholders, crowdsource expertise to solve practical social impact problems and drive thought leadership

KEYNOTES AM: THE POWER OF PURPOSE



Chris Barron

Vice President for Beauty and Personal Care, Unilever

.With more than 15 years' experience, Chris has devoted his career to working in personal care and now joins the UK and Ireland team as Personal Care Vice President, UK and Ireland. Chris started his career with L'Oréal on their management trainee scheme, before working in both the Garnier and L'Oréal Paris marketing teams in London, and subsequently in the Garnier International development team based in the company's global headquarters in Paris.

He first joined Unilever in 2006 and has since then worked in London, Chicago and New Jersey on several brands including Lynx, Suave, TRESemmé, Toni & Guy and VO5. Chris most recently led the TRESemmé brand globally as Global Brand Vice President. Chris is married to Lizzie and has two daughters, Alice and Lottie. He is a big cricket fan but the Chicago Cubs will always have a place in his heart.

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KEYNOTES AM: THE POWER OF PURPOSE



Sally Jackson

Senior Vice President, Global Communications and CEO Office, at GSK and a member of the Group's Corporate Executive Team (CET).

She is responsible for communications across GSK, the three global businesses and in the markets and for the continued modernisation of employee engagement. She also serves as the CEO's Chief of Staff and secretary to the CET and supports CET deployment of GSK's strategy.

She was appointed to this expanded role in March 2019. Prior to this, she was Senior Vice President, Office of the CEO and CFO where she supported development and implementation of GSK's IPTC strategy and co-led the Central Integration Planning Team for GSK's 3-part transaction with Novartis, from deal signing until deal closure. She previously served as Head of Investor Relations. Sally joined the company in 2001 in the Portfolio Analysis group in R&D. Sally holds a degree in Natural Sciences from the University of Cambridge.



Monique Ntumngia,

Green Girls Organisation and CEO of Monafrik Energy Ltd and Visa Everywhere Initiative: Social Impact Challenge Winner.

Monique is a renewable energy entrepreneur from Cameroon. She is an unapologetic feminist who believes that women and girls deserve the same equal opportunities that men are entitled to.

She is the founder of the Green Girls Organisation an NGO based in Cameroon that trains women and girls in African rural communities on how to generate energy from the sun and waste using a unique scoring model(MNKB92), assemble quality solar reading lamps, package and sell organic fertilizer which is an agricultural bi-product obtained from the bio digesters.

Her work in providing access to clean and affordable energy in African rural communities specifically to women and girls who are a marginalised group and the primary victims of the energy crisis Africa and the world at large is facing, portray her values of service to not only her country Cameroon but Africa and the world at large.

PANEL AM: EMBEDDING PURPOSE AUTHENTICALLY INTO BUSINESS



Justine Harris

Group Head of Sustainable Business at Vodafone Group Plc.

Justine is responsible for leading Vodafone's global sustainable business strategy, which drives positive social impact at scale through the business' operations in 25 markets, in the areas of gender equality and diversity, youth skills and jobs and the environment. She started her career in advertising at Saatchi & Saatchi, working on global campaigns for companies such as Procter & Gamble, Visa International, Müller yoghurts and HP. A move to the non-profit sector, as Director of Marketing and Communications for a top 75 charity, saw her become responsible for all communications channels, internal and external stakeholder communications, brand development and crisis and reputation management..



Ben Kellard

Director of Business Strategy at CISL.

Ben leads CISL's business strategy advisory work. He helps leading businesses, such as Unilever, to develop and implement holistic leading strategies, that include evidence-based ambitions. He recently convened a round table of purpose and sustainability experts to explore how the concepts can work together, resulting in a joint statement.

Ben draws on twenty years of experience as an organisational consultant, eleven of which were with the international sustainability not for profit, Forum for the Future. There he led their international strategy work that involved defining organisational leadership and directing partnerships and strategy projects.

SPEAKER BIOGRAPHIES

PANEL AM: EMBEDDING PURPOSE AUTHENTICALLY INTO BUSINESS



Marianne Mwaniki

Senior Vice President of Social Impact of Visa

With responsibility for the company's comprehensive strategy in the areas of financial inclusion, financial literacy, corporate social responsibility and corporate giving programmes. Ms Mwaniki also leads the Visa Foundation, which was established in 2017 to build on Visa's long history of corporate giving and to accelerate the delivery of the company's social impact goals by helping small and microenterprises thrive. Ms Mwaniki is currently a board member of the British Chamber of Commerce Kenya. She is a founding member of the Africa Leadership Network and was recognised as one of Kenya's Top 40 under 40. Ms Mwaniki holds a master's degree from the London School of Economics.



Danny Sriskandarajah

Chief Executive at Oxfam GB.

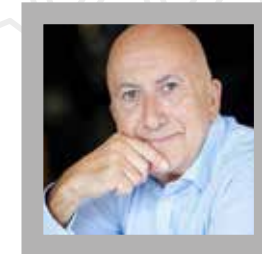
Dr Dhananjayan Sriskandarajah joined Oxfam GB from CIVICUS, the Johannesburg-based alliance of civil society organisations with members in more than 180 countries. Prior to that he was Director General of the Royal Commonwealth Society. Born in Sri Lanka in the 1970s, Danny was raised in a rural community until the age of six when his family was displaced by the onset of civil war. He was educated in Australia and at Oxford University.



Amy Wilson

Sector co-lead: Consumer Goods and Retail at Hermes Investment Management

Amy is responsible for engagements in the UK and US, focusing on the consumer goods and retail and pharmaceutical sectors. She has 10 years of industry experience, beginning her career in consultancy before holding a number of positions at Sainsbury's and Bupa, where she was group head of corporate responsibility and sustainability. She holds a degree in Social and Political Sciences from the University of Cambridge.



David Grayson CBE

Emeritus Professor of Corporate Responsibility at Cranfield School of Management.

From 2007-17, he was the founder-director of the Doughty Centre and Professor of Corporate Responsibility. David has chaired or served on various charity, social enterprise and public sector boards. He currently chairs the national charity Carers UK and the international charity: The Institute of Business Ethics. He is part of the Circle of Advisers for Business Fights Poverty.

The Guardian has named David as one of ten top global tweeters on sustainable leadership alongside Al Gore and Apple CEO Tim Cook: @DavidGrayson_

His most recent book is: "All In – The Future of Business Leadership," co-authored with Chris Coulter and Mark Lee: www.AllInBook.net

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KNOWLEDGE ZONE AM: PURPOSE



Will Gardner

Consultant and B Leader at B Corp UK.

Will helps leaders and their organisations thrive through the power of Purpose. He's a consultant, speaker and B Leader (helping businesses prepare for certification as B Corps). Previously, Will was CEO of Collectively.org, a digital media and collaboration platform created to accelerate the shift to sustainable ways of living; and he was a Marketing VP at Unilever, where he led the design and rollout of the 'Crafting Brands for Life' Way of Marketing - equipping Unilever's 6,000 marketers to bring social purpose to their brands.



Hannah Green

Director of Corporate Responsibility at GSK



Dana Haidan,

Regional Europe Lead for Social Impact, Visa

Dana joined the Europe Leadership Team at Visa in May to develop a Social Impact strategy for the region, engaging non-profit, client, and government organisations as well as Visa employees to bring our Social Impact vision to life in markets across Europe. Dana is an accomplished corporate responsibility and sustainability leader and has led initiatives in social and sustainable development projects. She joins us from Vodafone, where she was the Head of Corporate Sustainability and Social Responsibility, building sustainability practices into business and operational planning, and establishing partnerships with non-profit and government organisations. Dana has a Postgraduate Degree in Sustainability from the University of Cambridge, and is currently completing her Master's Degree in Sustainable Urban Development at University of Oxford. Dana has been recognised in the social impact community for her work, including being named in the Top 100 Most Talented CSR Global Leaders by the World CSR Congress in 2016, and receiving a CSR Leader Award in the 2015 MENA CSR Summit.



Pilar Pedrinelli,

Global Purpose and Vanilla for Change Lead, Unilever. "Where are you now?"

Unable to settle in one single place, and growing up between different countries, I have heard this question couple of times in my life, since when at thirteen I left home to discover the world.

Many more miles, two Master Degrees and various experiences working with different cultures later, at 27, I found my passion to lie with sustainable business where, by joining forces, doing well can go hand in hand with doing good and decisions can really make a difference.

I have the honour to bring my values to life every day at work, at Unilever, committing to create global change by positively impacting the communities that are part of our value chain. The Unilever Sustainable Living Plan (USLP) is at the heart of everything my team and myself do and driver of the main sustainable sourcing partnership I'm leading with Save The Children and Symrise to improve livelihoods of our farmer communities. Now extended to ME-to-WE and live as a campaign: Vanilla for Change.

KNOWLEDGE ZONE AM: CORPORATE SOCIAL INNOVATION



Vitto Cerulli

Challenge Director, Business Fights Poverty

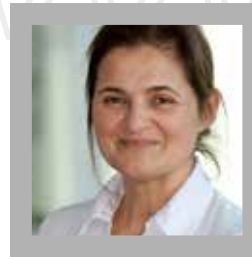
started off researching sustainable consumption at HEC Lausanne, and then ran leading insights and innovation teams at Unilever in London for 7 years. After graduating from the Cambridge Institute of Sustainability Leadership, he created a global taskforce inside Unilever that developed purposeful brands in Mexico, Indonesia, Turkey, Italy and the UK. In 2018, he left Unilever to found Purpose House, and has more recently worked to awaken purpose into businesses across industries. His current work includes a project in Madagascar with Vanilla farmers to get under the skin of a sustainable development partnership and a purpose-led innovation project for a global tea company.



Deb Kaplan

Director of SAP One Billion Lives - SAP's flagship purpose-driven platform for social impact, employee engagement and customer innovation.

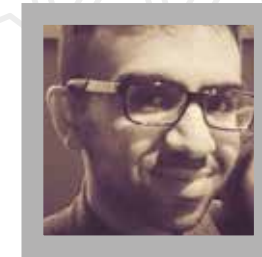
Her role as a social innovation leader drives shared value through a portfolio of lean, sustainable ventures. Prior to her current position, Deb led the SAP Executive Digital Exchange – an innovation community for customers and partners. She has also held several other transformational leadership positions at SAP during her 9-year career at the global software giant. Before joining SAP, Deb was the Executive Director of a social enterprise based in Canada. She holds an Honours BA from the University of Toronto and a Master's degree from Cambridge University.



Manuela Pastore

Global lead of Boehringer Ingelheim's initiative Making More Health (MMH).

MMH is a long-term initiative that aims to improve health around the world by supporting social entrepreneurs and change-making ideas that creates win – win situations while linking the social to the business world. While understanding MMH as an “architect of health focusing on relational entities” she co-creates closely with local stakeholders and NGOs, companies and social entrepreneurs to implement holistic solutions for making more health happen. This includes also a number of awareness and training programs and micro enterprises set-ups for communities at the BoP and the direct involvement of employees and social entrepreneurs. She has implemented disruptive leadership weeks for high-level managers, “influencers” from different backgrounds, sectors and companies in rural India thus creating a social intrapreneurial movement inside the company that leads to system-changing thinking and acting in the daily business, too. She has represented MMH as a speaker on many national and international conferences and has built a huge network to the NGO/social entrepreneurial sector.



Hamzah Sarwar

Global Insight Lead - Infant Nutrition Specialty and Sustainability at RB.

As a global insight leader at RB and a One Young World ambassador, Hamzah is a passionate social intrapreneur using business as a force for good. With 9 years of strategic insight and brand experience gained with agencies and blue-chip FMCG manufacturers such as RB and Mondelez, Hamzah has driven meaningful change in areas as diverse as air pollution protection to premature infant health. He's been working, by night, to drive social innovation in Indonesia while launching a wave of purpose-led change initiatives at RB.

SPEAKER BIOGRAPHIES

KNOWLEDGE ZONE AM: CORPORATE SOCIAL INNOVATION



Pauline Vargas

supports Pearson's strategy and investment in innovative new market opportunities that target low-income and/or underserved customers.

This includes managing Pearson's Tomorrow's Markets Incubator which provides seed-stage funding and coaching to internal start-ups developing new products and services that reach customers in underserved markets, including growth and emerging markets. Pauline joins Pearson's Sustainability and Social Innovation team from Accenture Strategy where she specialized in strategic turnarounds within the retail sector.

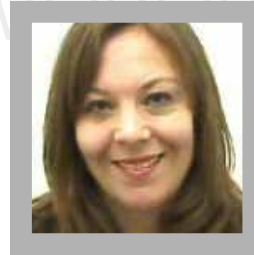


Justin DeKoszmovszky

An advisor, intrapreneur and entrepreneur with over 20 years' experience working across start-up social enterprises to multinational corporations.

Justin started his career as a strategy consultant at Kaiser Associates and has headed sustainability strategy at SC Johnson, PUMA and OVO Energy, leading inclusive and circular business model innovation, and integrating sustainability into core products, strategic partnerships and value chains. Justin has been running the Archipel&Co office in UK since 2017, where he works with clients to understand and prioritize social innovation opportunities and collaborates to build, test and grow inclusive businesses. Justin is a Senior Associate of the Cambridge Institute for Sustainability Leadership, a founding member of the League of Intrapreneurs and holds BS and MBA degrees from Cornell University.

KNOWLEDGE ZONE AM: GENDER EQUALITY



Rachel Cowburn-Walden

Global Director, Human Rights Stewardship at Unilever.

Rachel joined Unilever in 2008 after spending her previous career in UK politics working in the UK Parliament; on European issues in the Prime Minister's Political Office in 10 Downing Street and as Head of International Relations for the Labour Party.

After working in Unilever UK and Ireland, she joined Unilever's Global Head Office in 2012 initially in Global External Affairs leading on Corporate Responsibility, then in the Chief Sustainability Office working on Social Impact. In 2016 she moved to Supply Chain as part of the Integrated Social Sustainability Team where she works on endemic business and human right issues and their root causes. She also leads Unilever's human rights public reporting.



Shabnam Hameed

Operations Officer - Gender at International Finance Corporation (IFC).

Shabnam Hameed works for IFC to support the effective development and delivery of resources for the private sector on gender-based violence and delivery of IFC women's employment advisory services in the East Asia Pacific with a focus on fragile and conflict affected states.

Prior to working for IFC, Shabnam was instrumental in establishing domestic and family violence as a workplace issue in relevant legislation; developing, implementing and evaluating workplace responses to domestic, family and sexual violence. She has provided consultancy and training services to organizations including the Commonwealth Bank Australia, Cue Clothing, Deloitte, Lendlease, Macquarie Group, Konica Minolta and Origin.

SPEAKER BIOGRAPHIES

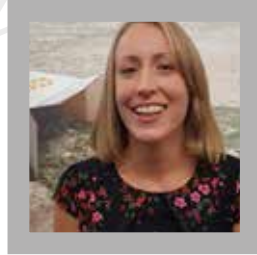
KNOWLEDGE ZONE AM: GENDER EQUALITY



Felizitas Lichtenberg,

*Global Diversity and Inclusion Manager,
Vodafone.*

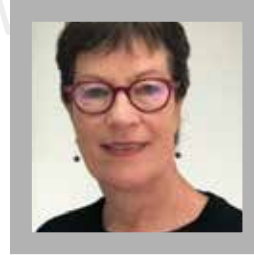
Felizitas is a highly driven business professional with 9 years of proven experience. Expert in systemic transactional analysis and passionate for Diversity and Inclusion with global and local market experience and business acumen coming from a commercial marketing background. Enthusiastic in approaching challenges and opportunities of diversity globally to enhance business results, focusing colleagues, customers, co-partners and communities. Intercultural background, with Eurasian roots and having lived and studied in Germany, USA, Britain and France.



Verity O'Shaughnessy,

*Partnership Manager,
CARE International UK*

Verity has worked at CARE International since 2015 as a partnerships manager within CARE's private sector engagement team. The team focuses on building strategic partnerships with the private sector to develop more gender-inclusive business models. Verity has extensive experience of building partnerships rooted in core business practices. With a specialism in gender throughout the value chain, she co-creates and manages programmes designed to deliver social and commercial outcomes from smallholder farmers through to corporate head offices. Verity joined CARE from the Fairtrade Foundation where she specialised in developing markets for Fairtrade products grown by smallholder farmers and workers in coffee, tea, sugar and cocoa value chains.



Dr. Jane Pillinger

*A global expert on gender equality and
gender-based violence in the workplace*

Is hugely committed to finding solutions in the workplace and beyond to prevent and end violence and harassment in the world of work. She advises companies, governments across the world and at the global level. She is a former university Senior Lecturer in Social Policy, a former Specialist Advisor to the UK government's Select Committee on Employment and currently is a visiting senior fellow in Gender Studies at the London School of Economics. Jane has written several books and many articles about gender equality, violence and harassment at work, including the UNWomen/ILO Handbook Addressing violence and harassment against women in the world of work. She has authored several reports on these topics for the ILO, amongst others, including the recently-released UNWomen/ILO Handbook Addressing violence and harassment against women in the world of work.



Hester le Roux

*Senior Economic Advisor in the
Policy and Advocacy team at CARE
International UK*

Focusing on CARE's global advocacy and policy on women's economic empowerment. Prior to joining CARE in 2018, Hester served as Challenge Director for Business Fights Poverty, where she led multi-stakeholder collaborative projects on women's economic empowerment, youth employability and social innovation. With degrees in law and economics, Hester worked for several years as a commodities analyst with a prestigious London-based precious metals consultancy before redirecting her career towards international development. She served on the Commission for Africa Secretariat's policy team and completed a stint with the Prime Minister's Strategy Unit, a Whitehall policy think-tank, before joining Business Fights Poverty as a strategy consultant.

SPEAKER BIOGRAPHIES

KNOWLEDGE ZONE AM: ENTERPRISE ZONE



Katharine Teague

oversees AB Sugar's Global Advocacy and Sustainability strategy.

In 2018, Katharine launched AB Sugar's new sustainability approach, Global Mind, Local Champions with ambitious 2030 Commitments that reflect what customers and communities care about in the end to end sugar supply chain. Katharine has worked in both the Private Sector and Non-governmental sector. She started her career at Dennis Publishing working in sales and strategy for the IT Group, later joining Reed Elsevier and ExCeL London in the travel industry, finally ahead of joining AB Sugar she worked for Christian Aid. In this role she lead the policy and advocacy strategy on themes such as climate change, tax, ethical sourcing, human rights and the role the private sector plays in development globally.



Sinead Duffy

Head of NGO Engagement at Bayer

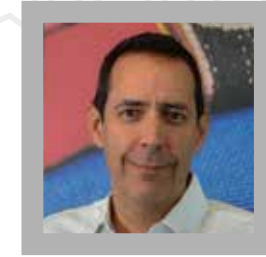
Bayer is a multinational life science company with expertise in health and agriculture. She leads Bayer's NGO engagement and is passionate about the power of cross-sectoral dialogue to create common understanding of challenges to build creative multi-sector solutions. With twenty years' experience in public affairs, advocacy and corporate communications in the NGO, social enterprise and corporate sectors her career has included developing cross sectoral dialogues and platforms bringing together groups advocating for real change. She has an educational background in Psychology and Communications.



Henning Ringholz

Senior Executive at Small Foundation

Small Foundation is an organization that supports extremely poor people in Sub-Saharan Africa through catalysing business-led approaches to fight poverty. Henning is particularly interested in exploring how large businesses and local enterprises can work together more impactfully in some of the world's most difficult markets, creating opportunities for employment, entrepreneurship and strengthening the bottom-line. Henning chairs the corporate lab of the Aspen Network of Development Entrepreneurs, and was a co-founder of the NGO corporate partnership and impact investment networks. He holds degrees from Cambridge University and Harvard Kennedy School, and was recently a visiting scholar at Massachusetts Institute of Technology, where he worked on corporate/enterprise collaboration.



Jorge Ortega

Senior Director, Global Social Impact, Visa

Jorge is responsible for setting the strategic direction and execution of our Micro and Small Enterprises initiatives in key markets throughout the world. He is also leading a Financial Inclusion programs to increase adoption and usage of financial services amongst the emerging middle class. For more than a decade, Jorge led initiatives that helped expand Visa's acceptance across different industries - retail, airline, hospitality, department stores, etc. Before joining Visa, Jorge spent more than 10 years in consumer marketing with consumer good electronics companies in Mexico and Canada. Jorge has a degree in Marketing from the institute TEC de Monterrey and an MBA from the Instituto Tecnológico Autónomo de México (ITAM).

KNOWLEDGE ZONE AM: HUMAN RIGHTS



Richard Gilbert

*Challenge Director,
Business Fights Poverty*

Richard Gilbert is a Challenge Director at Business Fights Poverty. He currently leads a Challenge on the development of ecosystems approaches to supporting MSMEs in large company value chains and recent Challenges have focused on embedding the SDGs into business and helping SMEs to address corruption risks in frontier markets. Richard has worked at the interface of business and development for over ten years, helping to develop platforms, programmes and partnerships that enable businesses to advance responsible business practice. He has co-authored a wide range of reports on business and partnership, in particular with the Corporate Responsibility Initiative at the Harvard Kennedy School, and he holds a Masters in Responsible Business Practice from the School of Management at the University of Bath. Richard is also Managing Director of SocialSide Insight.



Carrie Brassley

*Head of Corporate Partnerships,
Unseen UK.*

An experienced charity sector professional, Carrie worked in a variety of international development NGOs before joining the award-winning charity Unseen UK in early 2018. Unseen supports survivors of modern slavery and human trafficking and works in partnership to disrupt and prevent future exploitation. Carrie's role involves engaging with a multitude of business sectors, developing impactful campaigns that raise awareness of modern slavery and implementing strategies that reduce businesses' slavery footprint. Carrie co-led the Be Seen, Be Heard campaign, which was praised by the Home Office and shortlisted for 'Best Equality & Inclusion Cause Campaign' by the Campaign for Good Awards.



Benjamin Dubois

*Digital Transformation Manager of
Global Supply Chain at Nestlé.*

Benjamin spent the first part of his career working on Supply Chain, Research and Innovation in the Aerospace industry at Rolls-Royce in the UK. He was then recruited by EY in London in 2015, bringing his knowledge of industrial operations to support clients undertaking transformational transactions (merger, acquisition and divestments). In 2017, he joined Nestle to help accelerate the Digital transformation of the Group. As part of his role, he is managing Nestlé's global program for Blockchain which includes projects focused on Consumer Trust, Logistics and Trade, and Sustainability. Benjamin has a Master of Science from Imperial College and MEng from ENSEEIHT in France.



Davide Fiedler

Social Impact Manager at WBCSD.

Davide works as Manager Social Impact in WBCSD's Business & Human Rights and the Future of Work projects. He supports companies in advancing respect for human rights, developing collaborative solutions and engaging peers and experts on these important causes. His previous work experience includes research for UNICEF and the WHO on maternal and child health in India, advising NGOs and public institutions on youth development, managing a partnership between the German Development Agency GIZ and NIKE in South Africa and establishing the Inclusive Business Action Network (iBAN), creating synergies and partnerships between businesses, social enterprises and development organizations.

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KNOWLEDGE ZONE AM: HUMAN RIGHTS



Laura Okkonen

Senior Manager, Human Rights at Vodafone.

Laura leads the human rights work at Vodafone Group as the Senior Human Rights Manager. Laura has a long experience in Business and Human Rights in the ICT sector; prior to joining Vodafone Group she was the Head of Human Rights at Nokia Corporation. Laura is for the former Chair of the Telecommunications Industry Dialogue, and currently serves as a Board member in the Global Network Initiative and is the Vodafone representative in the Tech Against Trafficking initiative



David Norman

Challenge Director for Business Fights Poverty and also runs Global Insight Consulting.

He was previously Senior Manager for Sustainable Development Policy at SABMiller, responsible for the company's engagement in policy processes across sustainable development issues. Before this, David was WWF-UK's Director of Campaigns and Director of External Affairs, working on a wide range of environmental and development issues with UK and European policy-makers and businesses. David has also worked in policy roles in Westminster and in development NGOs, most recently as global Education Adviser for Save the Children UK. He has spent nine years as a trustee of Saferworld, which works to create safer communities in places affected by violent conflict.

KNOWLEDGE ZONE AM : PARTNERSHIPS



Nina Schuler

A private sector development advisor at DFID- leading on responsible and inclusive business.

Nina works with two of DFID's programmes in this area- the Business Innovation Facility (BIF) and the Responsible, Accountable, Transparent Enterprise (RATE) programme.

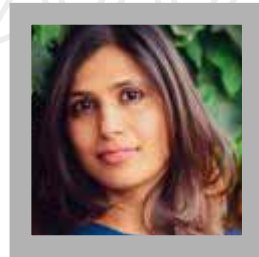


Rebecca Morgan

An Inspirational Business Manager at Sky.

Rebecca works in the responsible business team at Sky to embed sustainability initiatives across the business by supporting Sky's target of eradicating all single use plastic for all its suppliers as part of Sky Ocean Rescue.

KNOWLEDGE ZONE AM: PARTNERSHIPS



Maelle Pelisson

Business and Nature Coalition Manager at WWF UK.

Maelle is working for WWF-UK as Manager on 2020 Business Engagement. Before joining WWF-UK, Maelle was working for WWF Cambodia to lead their business engagement on the establishment and implementation of a landscape approach in the Eastern Plains Landscape of Cambodia. She has also previously worked in Madagascar for WeltHungerHilfe on food security and in Brussels, advocating for renewable energy friendly policies with European Institutions.

Darshita Gillies

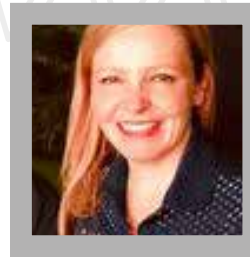
Founder and CEO, MAANCH.

Darshita is Founder & CEO of Maanch - an UN award winning global impact platform connecting high impact organisations around the world with philanthropic capital providers and link global progress on SDGs.

Her experience builds on and blends 3 facets, 'Finance', 'Technology' and 'Planetary Sustainability'.

Her aim is to leverage the power of emerging technologies to address the complex business and societal challenges we face in a more sustainable, conscious, and strategic way.

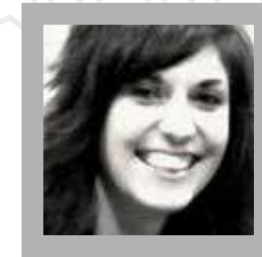
With a professional background as a Chartered Accountant, Investment Banker, Executive Coach, Impact Investing and FinTech/ Blockchain Specialist, Darshita also serves on Boards of 'For Profit' and 'Non-Profit' organisations.



Mairead King

Global Strategic Partnerships Senior Adviser, Save the Children.

Mairead joined Save the Children five years ago, as Head of Partnerships, where she led the award-winning Corporate Partnerships Account Management Team, to ensure strategic growth with existing corporate partnerships. Ms. King has worked on global corporate partnerships such as Pearson, Arsenal, Prudential, Ikea, Twinings and Clifford Chance. In 2018 Ms. King took up the role of Global Strategic Partnerships Senior Advisor, where she is responsible for taking strategic partnerships to the next level by identifying, shaping and leading the significant growth opportunities across existing and new transformational partnerships to ensure Save the Children are delivering the best possible impact for children.



Hina West

Head of Partnerships, WWF UK.

With a career spanning the private, public and charity sector across multiple countries, Hina West currently leads WWF UK's corporate partnership management team - working with the private sector to forge shared-value partnerships, and change in business practices, that result in real conservation impact. Prior to this, Hina worked in a number of programmatic and partnership roles at Oxfam. Along with time spent working for New Zealand's Green Party combating social and environmental injustice; within communications for the iconic MINI; and raising youth's awareness of HIV/AIDS with The British Red Cross. She also has a three year old daughter and 10 year old Rottweiler.

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KNOWLEDGE ZONE PM: PURPOSE



Neil Gaught

*A Strategic Advisor,
Speaker and Author.*

Neil is a leading light amongst a growing number of business thinkers who are saying companies have got to do things differently now if they (and us) are to have a sustainable future. With his ground-breaking book *Core* Neil has bolstered the case for a radical rethink of the purpose of business by proving change is not only desirable but entirely possible. His Single Organizing Idea (SOI®) and its potential to deliver profitable outcomes to those seeking to put society at the core of their business strategy is creating a fast growing following.

Driven by a restless desire to help his clients and business in general progress, Neil is able to draw on unique insights gained as a soldier, designer, strategist, entrepreneur, and writer. His highly informed intuition and fascination for understanding what works and what doesn't has been gained 'on the ground' over the past two decades advising both private and public sector organizations of all sizes and across many different sectors in over 40 countries.

KNOWLEDGE ZONE PM: CORPORATE SOCIAL INNOVATION

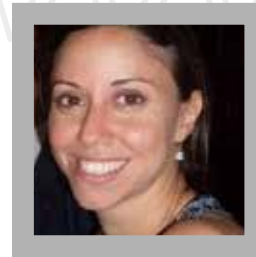


Marcus Druen

Influence and Leadership Coach.

Marcus Druen is a leadership coach and founder of Audacity, which facilitates audacious change on both personal and organizational level. His biography is full of personal transformations (ask him!) which he uses as an instrument to catalyse change in others. He built leadership capability at global companies like Microsoft, Lidl, innogy and Telefonica, as well as successful start-ups like Rotageek through an effective and exciting mix of strategic advice, executive coaching, process facilitation, hands-on experimentation and personal role-modelling. Marcus graduated with a B.A. in Asian Business Administration from Cologne Business School, and lives in the UK. He meditates daily and ponders on topics like consciousness, capitalism, art and neuro-science. Marcus has delivered workshops and learning labs in more than 20 countries, and so brings a broad and global mindset to your quest of creating the best version of yourself and your organisation.

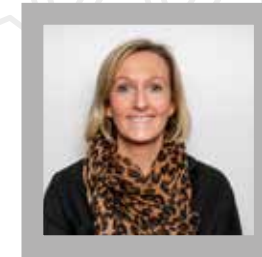
KNOWLEDGE ZONE PM: GENDER EQUALITY



Claudia Codsí

*Head of Private Sector Partnerships
at Oxfam.*

Her career spans the private and NGO sector. Her current role has a focus on delivering strategic partnerships with some of the world's most progressive businesses and across various sectors to drive social impact. She launched the existing multi country partnership with Unilever on unpaid care and building on the evidence of this programme, helped to lead the development of the briefing paper to catalyse commitment and action from business to address unpaid care work across their value chains. Prior to this, Claudia worked in a number of programmatic and partnership roles at Oxfam including managing a celebrity fundraising and campaigning circle led by Annie Lennox. Prior to Oxfam Claudia oversaw a groundbreaking partnership with the Guardian newspaper and Barclays bank to monitor a development project 'Katine - it starts with a Village' while at AMREF, where she worked with leading Guardian journalists and the sustainability directors to tell the development story to the public over three years. She has a three year old son and a seven year old daughter and lives in Oxford.



Pam Cornes

*Global Director, Social Impact at
Anheuser-Busch InBev.*

Her role is focused on developing and scaling initiatives that help improve livelihoods and socio-economic development across the company's value chain, working in collaboration with internal commercial functions and external partners.

SPEAKER BIOGRAPHIES

KNOWLEDGE ZONE PM: GENDER EQUALITY



Sandra Fontano

Senior Global Partnerships and Advocacy Manager for Gender Equality

Sandra Fontano has been working at Unilever for nearly 8 years, working predominantly in the Chief Sustainability Office with a focus on partnerships and advocacy in the area of gender equality, and previously in the Sustainable Business and Communications function, building on her experience in PR and external communications.

In her current role, she has led on the development of global partnerships with partners such as Oxfam, ICRW, and UN Women, and key areas of focus include supporting the brands on tackling unpaid care, engaging men and boys in achieving gender equality and skills for girls and women.



Katherine Nightingale

Head of Advocacy and Policy at CARE International UK

with over 15 years' experience in development and humanitarian policy space. CARE International is a global leader on gender equality and women's empowerment programmes working with a range of stakeholders including a big focus on working with business and the private sector, and has extensive experience on engaging men and boys for social and cultural norms change.

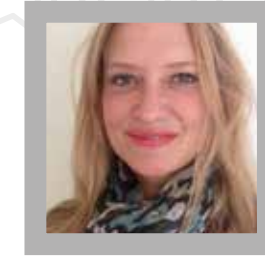


Alice Allan

Challenge Director at Business Fights Poverty.

Alice has 20 years' experience facilitating engagement between the private sector, civil society and government, including previously leading CARE's global Women's Economic Empowerment advocacy strategy. She is currently leading two exciting Challenges, which will result in reports later this year. One 'What role can business play in tackling gender based violence' supported by IFC, Anglo American and CARE, the other 'How can business advance gender equality across the value chain by engaging men as allies' supported by ABInBev, Stanford's VMWare Women's Leadership Lab and CARE

KNOWLEDGE ZONE PM: ENTERPRISE



Hazel Taylor

Associate Director, Acumen.

SPEAKER BIOGRAPHIES

KNOWLEDGE ZONE PM: ENTERPRISE



Tomas Zaborowski

Head of Sustainability Excellence, Bayer.

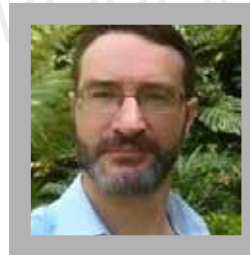
Tomas Zaborowski is Head of Sustainability Excellence at Bayer Crop Science. With a career spanning from consumer goods to agriculture in Latin America where he is originally from, Tomas is a passionate advocate for sustainability and the role of businesses in delivering on this. He firmly believes in the importance of agriculture and its role in overcoming societal challenges like food security, biodiversity, climate change and alleviating hunger and malnutrition. Tomas has worked for over ten years in agriculture, and is currently based in Germany.



Katharine Teague

AB Sugar's Global Advocacy and Sustainability strategy.

In 2018, Katharine launched AB Sugar's new sustainability approach, Global Mind, Local Champions with ambitious 2030 Commitments that reflect what customers and communities care about in the end to end sugar supply chain. Katharine has worked in both the Private Sector and Non-governmental sector. She started her career at Dennis Publishing working in sales and strategy for the IT Group, later joining Reed Elsevier and ExCeL London in the travel industry, finally ahead of joining AB Sugar she worked for Christian Aid. In this role she lead the policy and advocacy strategy on themes such as climate change, tax, ethical sourcing, human rights and the role the private sector plays in development globally.



Dr Christopher Stewart

Global Head of Corporate Responsibility and Sustainability, Olam International

Dr Christopher Stewart is the Global Head of Corporate Responsibility and Sustainability at Olam International. He has over 15 years of experience in the field of corporate responsibility and sustainability, working with various international organizations and governments. He is passionate about creating a positive impact on the world and is committed to driving sustainable change.



Hetal Patel

Head of Venture Growth at Mercy Corps Ventures.

Hetal has worked in the social enterprise and development space for over 10+ years. He is passionate about systems, new ideas, and technology to solve some of the most pressing challenges. He has over 15 years of managing and consulting experience, helping a blend of private sector, development, and social entrepreneurship clients achieve impact goals and business objectives. His experience cuts across the areas of private sector development, feasibility and market analysis, agriculture, BoP markets and products, clean energy, financial inclusion, and sustainable CSR for garment sector.

SPEAKER BIOGRAPHIES

KNOWLEDGE ZONE PM: HUMAN RIGHTS



Giles Bolton

Responsible Sourcing Director at Tesco.

He leads a team of 60 environment, human rights and packaging experts across 10 key sourcing countries, responsible for ensuring good working conditions and sustainable practices across Tesco's supply chain. Prior to Tesco, he had a 10-year career at the Dept for International Development, managing aid programmes in Kenya, Rwanda, Iraq and on trade.

Giles is on the Boards of the Ethical Trading Initiative and the Marine Stewardship Council, co-chair of the Consumer Goods Forum working group on Forced Labour and chair of the aid transparency NGO Publish What You Fund. He is also author of the activist book 'Aid and Other Dirty Business'.



Kate Lewis

Head of Membership Services at ETI

In this role Kate leads the team responsible for working with ETI corporate members, training and ETI's work on transparency. Kate has over 10 years' experience working in ethical trade and over 10 years' experience in the commercial sector. Working with corporate partners to deliver change in supply chains and tackle workers rights issues through different initiatives and strategy development.



Amy Metcalfe

Head of Programmes at ShareAction.

Where she leads campaigns that bring investors together to press companies for action on decent work, low carbon transition, and healthy lives. Amy joined ShareAction in 2018 after a 13 year career in Risk Consulting at KPMG working with some of the world's largest companies.



Rob Harrison

Director at Ethical Consumer Research Association.

He has worked as a consultant to: NGOs (including Save the Children and Stop Funding Hate) on engaging consumers in their campaigns; government departments (including those in Belgium and Brazil) on encouraging the use of ethical consumption and procurement for social and environmental goals; to consumer organisations (including groups in Spain and Hungary) on researching the CSR performance of companies; and to companies (including the Co-op and Lush Cosmetics) on developing world-leading ethical policies and implementing them in practice.

KNOWLEDGE ZONE PM: PARTNERSHIPS



Rachel Wilshaw

Ethical Trade Manager for Oxfam GB, in Oxfam's Campaigns, Policy and Influencing team.

Her role involves advocacy and advice to companies on respecting labour rights in global supply chains. She is the author of UK Supermarket Supply Chains: Ending the human suffering behind our food, Why is Oxfam campaigning against Aldi? and What more should supermarkets do to respect workers' rights in their supply chains? Other publications include Labour Rights in Vietnam: Unilever's Progress and Systemic Challenges, In work but trapped in poverty and Steps Towards a Living Wage in Global Supply Chains.



Tracy Cambridge

Responsible Sourcing Director (Europe) for Thai Union Group PCL.

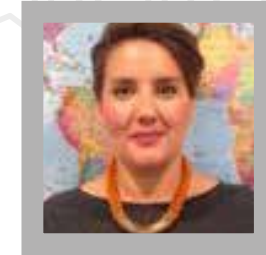
She has been working and studying in the maritime industry for over 18 years and for the last 10 years has focused on seafood. Tracy has worked across the government, private and non-governmental sectors gaining experience in conservation, ecology, policy and supply chain sustainability. She has had professional training for auditing supply chains against social standards and is leading the implementation of Thai Union's Fishing Vessel Improvement Program and Code of Conduct.



Sinead Duffy

Head of NGO Engagement at Bayer.

Bayer is a multinational life science company with expertise in health and agriculture. She leads Bayer's NGO engagement and is passionate about the power of cross-sectoral dialogue to create common understanding of challenges to build creative multi-sector solutions. With twenty years' experience in public affairs, advocacy and corporate communications in the NGO, social enterprise and corporate sectors her career has included developing cross sectoral dialogues and platforms bringing together groups advocating for real change. She has an educational background in Psychology and Communications.



Laura Hawkesford

Head of Private Sector Engagement at CARE International UK.

Laura joined CARE International UK as Head of Private Sector Partnerships in May 2018, heading up a team of eight that strategically works with the Private Sector to create positive change for women and girls and create more responsible business models. She previously worked for Marks and Spencer, where she was the Global Ethical Sourcing Manager, managing the global portfolio of human rights, social responsibility and compliance programmes within the Clothing and Home division. Prior to 2013, Laura was a Buyer for Oxfam GB, working with Fairtrade, Fair trade suppliers and large companies in providing responsibly sourced product for the Oxfam shop network. From 2008-2010 Laura was a Voluntary Service Overseas volunteer based in Bangladesh for 18 months, working with an indigenous women's organisation in the Chittagong Hill Tracts.

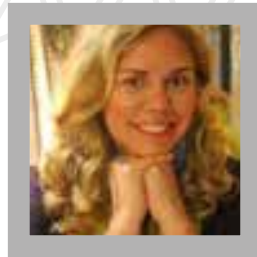
KNOWLEDGE ZONE PM: PARTNERSHIPS



Dr. Derek Yach

President at Foundation for a Smoke-Free World.

Dr. Derek Yach, a global health expert and anti-smoking advocate. He is the president of the Foundation for a Smoke-Free World. Derek is a former World Health Organization (WHO) cabinet director where he was deeply involved with the development of the world's treaty on tobacco control, the Framework Convention on Tobacco Control. He is also the former chief health officer of the Vitality Group, SVP global health and agriculture policy at PepsiCo, director of global health at the Rockefeller Foundation, and a professor of global health at Yale University. He has authored or co-authored more than 250 peer-reviewed articles on global health and has served on several advisory boards, including the World Economic Forum, Cornerstone Capital, the Clinton Global Initiative and the Wellcome Trust. Derek is a native of South Africa and has an honorary DSc from Georgetown University, MBChB from the University of Cape Town, BSc (Hons Epi) from the University of Stellenbosch, and an MPH from the Johns Hopkins Bloomberg School of Public Health.



Naomi Hicks

Director of Partnerships at WWF

building long-term, strategic relationships with global partners to tackle the most pressing threats to nature together, whilst reaching new audiences with WWF's mission. She led the development of WWF's latest organisational strategy and has previously headed up communications and campaigning teams for the charity. Prior to joining WWF, Naomi held numerous international development and climate change consultancy roles, working with business, charities and governments alike to catalyse social and environmental change.



Nicky Black

Director of Social and Economic Development ICMM.

She is responsible for providing strategic and operational leadership to ICMM's work in this area, including the skills for the common future, community relations, security and human rights, tax and mineral resource governance.

Nicky has over 15 years' experience working in sustainable development. Before joining ICMM, Nicky spent seven years with the De Beers Group of Companies in London. Her last role with De Beers was as the Head of Social Performance, with responsibility for the company's social management programme, sustainability reporting and communications, and working with the board and executive committee to set and align sustainability strategy.



Darian Stibbe

Executive Director at The Partnering Initiative.

Driven by a passionate belief in the power of partnership to achieve a prosperous, inclusive and sustainable society, Darian has for the last 16 years worked at the highest level with companies, the United Nations, NGOs, and governments with one aim - to drive collaboration across societal sectors for sustainable development worldwide. His award-winning work takes a multi-level approach: pioneering the theory and practice of effective partnering; building organisations' institutional fitness for partnering; creating in-country 'Business and Development Platforms' to systematically catalyse cross-sector partnerships; and influencing international policy with cutting-edge thinking.

Darian has a somewhat unusual career path: following a physics degree at Oxford and a Ph.D. at London and Harvard, he became a quantum physicist, first as a NASA scientist and then as a Marie-Curie Fellow at the University of Paris, before segueing into sustainable development and multi-stakeholder partnerships.

SPEAKER BIOGRAPHIES

PANEL PM: SPEAKING WITH PURPOSE: BUSINESS TAKING A STAND



Fanny Calder

Director of Campaigns and Public Affairs at WWF.

Is an experienced campaigner with a track record in creating new policies, coalitions and organisations that tackle barriers to protecting nature and preventing dangerous climate change.



Daphne Jayasinghe

Chief Policy Advisor - Economic Programmes and Acting Head of Policy at the International Rescue Committee.

She leads IRC's work influencing economic policy impacting on refugees and migrants such as job creation and cash relief programmes. Daphne specialises in gender and women's rights and is currently the Co-Chair of the UK Gender and Network and former Women's Rights Policy Adviser for ActionAid UK. She also served as Amnesty International USA's Advocacy Director for Women's Human Rights in DC where she worked on legislation on violence against women and maternal health. Prior to that Daphne worked on UK government and European Union policy development as a civil servant.



Joanna van Lynden

Senior, Communications Manager, Global Food & Refreshment Division at Unilever.

Studied Political Sciences at University College Utrecht and European Politics and Government at LSE

Communications and Sustainable Business professional for nearly 8 years at Unilever in varied roles

Joined Unilever in 2011 in the Global External Affairs concentrating on issues management and managing the day to day partners with the World Economic Forum

Then worked as strategy manager to the SVP Global Communications and Sustainable Business (Sue Garrard)

Experience also in the Unilever UK&Ireland business team in the communications team advising the brands on purpose and partnerships

Now in Foods and Refreshment Division based in Rotterdam - focused on our tea brands and their sustainability programmes and communications



Anna Swaithe

Head of Responsible Business for the Government Inclusive Economy Unit.

is focused on influencing business to be a greater force for good in society. Anna previously spent over 15 years leading sustainability and strategy in the private sector. She was Global Sustainable Development Director for SABMiller, putting the Prosper sustainable development ambition at the core of business strategy. She previously led cocoa sustainability and a major multi-stakeholder partnership for Cadbury and Kraft Foods (now Mondelez). She has advised a number of businesses on how to integrate sustainability into strategy, as well as supporting non-profits and funders on business engagement. She is an advisor for Earth Security Group and Earth Capital Partners, a member of faculty for CISL and a coach for She Leads Change.

SPEAKER BIOGRAPHIES

PANEL PM: SPEAKING WITH PURPOSE: BUSINESS TAKING A STAND



Jo Webb

Global Ethical Trade Manager at The Body Shop.

Jo is responsible for the development and implementation of The Body Shop Ethical Trade programme. Jo is an ethical trade professional with over 15 years' experience in supply chain sustainability; risk assessment; capacity building; and stakeholder engagement across a range of sectors. She has led thought leadership activities for Thomson Reuters Customer & Third-Party Risk and is the former Head of Stakeholder Relations for SEDEX (a not-for-profit membership organization for responsible supply chains). As the inaugural project manager for the AIM-PROGRESS responsible sourcing initiative she led the work stream for an FMCG industry collaboration on supply chain engagement on responsible sourcing.

As a former Non-Executive Director of UN Global Compact UK, and member of their Supply Chain Sustainability, Anti-Corruption and Modern Slavery Working Groups, she is passionate about responsible business and the role that companies, civil society and individuals can play in driving improvements in the standards for workers, society and the environment worldwide.

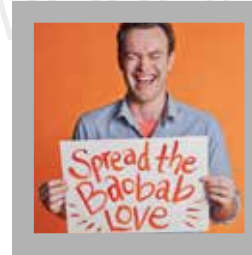


Gib Bulloch

*Independent Consultant,
Writer, Speaker,*

Gib is an award winning social intrapreneur who consults, writes and speaks on a range of topics relating to the role of business in society. Gib believes passionately in the power of business to change the world and in the power of the individual to change the world of business. After an early career in BP and Mars, his 'epiphany' came from a year as a business volunteer with VSO in the Balkans in 2000. The next 15 years were spent founding and scaling Accenture's global "not-for-loss" consulting business, Accenture Development Partnerships. This innovative venture attracted significant media attention, won Accenture international awards for Corporate Social Responsibility and Gib himself was voted the UK's Management Consultant of the year in 2008. He left Accenture in 2016 to explore new ways of supporting purpose driven insurgencies within the corporate world and to write his first book: "The Intrapreneur: Confessions of a Corporate Insurgent". Gib is a Visiting Fellow at Cranfield University and serves on the Board of The END Fund and The League of Intrapreneurs. www.gibbulloch.com
[@gibbulloch](https://twitter.com/gibbulloch)

CLOSING

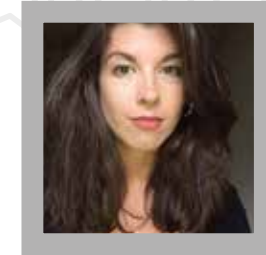


Andrew Hunt

Co-Founder and Managing Director at Aduna.

Andrew started his career in the advertising industry, developing and launching consumer brands for companies such as Pfizer and Heinz, before going through a radical life change that saw him move to West Africa. During his four years living and working in The Gambia, he set up and managed Gambia is Good, a horticultural marketing company working with 1000 small-scale producers. In 2008 the enterprise won three international awards, including a United Nations World Business & Development Award. His passion for combining entrepreneurship with development in Africa has also seen him work on other high-impact projects in Ghana, Senegal and Zambia. Andrew believes passionately in the power of brands to create positive change in Africa. Andrew holds an MBA (Distinction) from Said Business School, The University of Oxford, and speaks Wolof, the local language of The Gambia and Senegal.

CONNECTION LUNCHES



Lucy Dance-Matthews,

Asset and Project Accountant, BASF Europe

Lucy has 4 years' experience in large-scale events and finance, and current/last roles at the European headquarters of BASF and Nike. She is interested in the intersection between professional development and finding a role with purpose that delivers impact for social and environmental causes. She is curious about the experiences of people who transition from the private sector to public/nonprofit and vice versa, or those who take action to create change within their existing companies through social intrapreneurship.

SPEAKER BIOGRAPHIES

CONNECTION LUNCHES



Jon Carman

Digital Product Manager, GSK

Jon has over 6 years' global experience within pharmaceutical supply chain processes. He currently holds the role of Digital Product Manager at GSK. Jon is interested in understanding how different cultures approach social challenges through the use of technology. Jon is also curious to identify ways in which he can motivate both himself and his teams in creating and driving social change in their day to day roles.



Jamie Coats

President, sOPHla Oxford

James (Jamie) Coats is President of Sophia Oxford, an Oxford University linked US non-profit partner of the Oxford Poverty & Human Development Initiative (OPHI). It is Oxford University's first non-profit social venture spin out dedicated to helping businesses join the community of change agents using multidimensional poverty indexes to help end poverty.

Prior to Sophia Oxford he helped revive the Society of Saint the Evangelist (SSJE), an Episcopal religious order of Brothers in Cambridge Massachusetts and their global publishing business, which he turned it into online community of 40,000 people. Before SSJE, Jamie worked in Boston for several investment companies, including serving as President of KLD Social Investment Research, co-founder of Redwood Risk Management serving Mutual Fund Companies, for a startup online education company, and for the Center for Corporate and Educational Initiatives. Previous to his work in the US, he worked for Business in the Community in London, UK.



Farrukh H. Khan

Senior Director of Business Development, Acumen

Farrukh is responsible for global business development and fundraising activities. Previously, Farrukh was the Country Director and CEO of Acumen Pakistan. He is the founding partner and former CEO of BMA Capital Management Limited. He is an experienced entrepreneur and a leading business and financial advisor who has advised on many landmark transactions, including Etisalat's \$2.6 billion acquisition of Pak Telecom. He is a member of the Young Presidents' Organization and has served on various private and public sector boards. Farrukh qualified as a Chartered Accountant from the UK and received a BA (Hons.) in Economics and Finance from the University of Manchester.



Jerry Marshall

Co-Founder and Chair, Transcend

Jerry is co-founder and Chair of Transcend, Palestine, an "Impact Investment" technology company that aims to transcend the Separation Wall by creating jobs unaffected by movement restrictions, building skills and hope, and modelling integrity and gender equality. Now with 120 staff across Palestine serving both Israeli and Palestinian clients, the next target is to grow to 1000 staff and further develop relationships across the divide.

SPEAKER BIOGRAPHIES

CONNECTION LUNCHES



Trine Pertou Mach

*Head of Economic Development,
International Alert.*

Trine is Head of Economic Development at an international peacebuilding NGO having engaged the private sector as a peacebuilding actor for more than two decades. While there is a clear need for peace-orientated initiatives to be demonstrably linked to conflict drivers companies can, through their core business, contribute to more peaceful and inclusive societies, and to the wider SDG transition.



Algy Williams

CEO, Every1Mobile

Algy specialises in building companies that combine creative communications with technology. Prior to Every1Mobile he has built companies in television and film special effects, themed entertainment and video games. Algy founded Every1Mobile in 2010 and the company now has offices in the UK, South Africa, Kenya and Nigeria. At Every1Mobile Algy advises international development and corporate clients on digital strategy and delivery. Algy grew his last business, Babel Media, into an international concern with offices in four countries and 400 FTE employees, before exiting in 2008. Babel's clients included the world's top 20 games publishers. Babel was a Sunday Times FastTrack and TechTrack company.